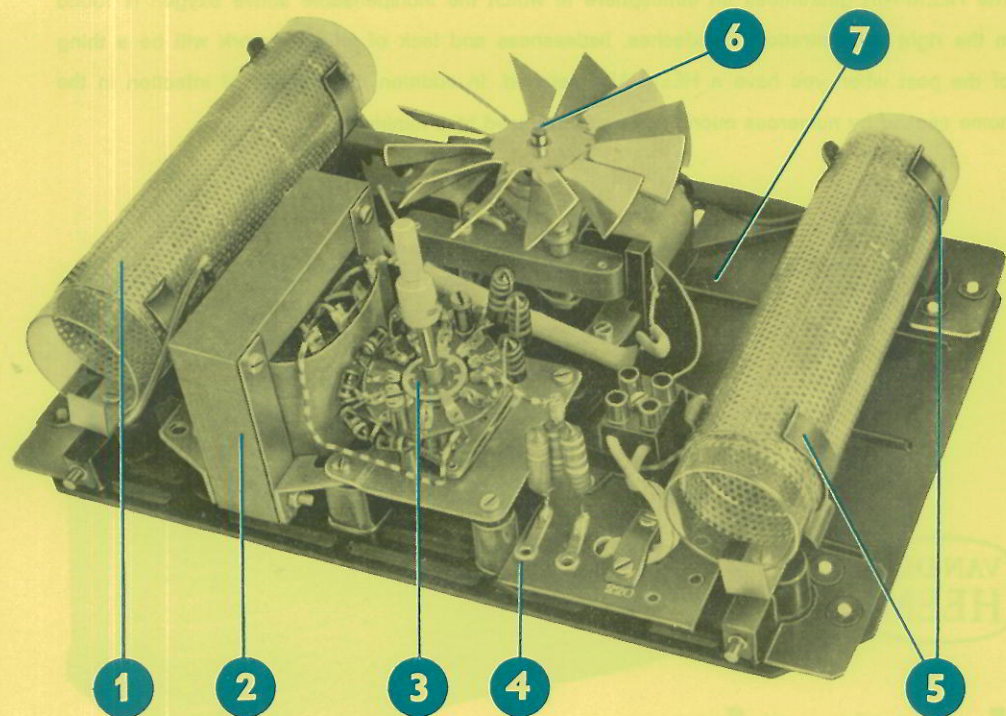


## How does the Heem-Air work?

The HEEM-AIR produces active oxygen - as it is found in nature - according to your requirements. It uses no ultra-violet rays or chemicals.



1. double-action active oxygen cell
2. transformer with protection against short-circuit
3. precision control with 12-position switch
4. light-low switch allowing 24 positions
5. element holder
6. specially designed noiseless motor with radially arranged impeller requiring no maintenance.
7. solid base

HEEM-AIR - pure, disinfecting, deodorizing

**Pure air...** the way you find it high up in the mountain...



Now for  
„down-to-earth” use in  
homes and work  
areas thanks to

**heem-air**



another quality product from Holland made by Van der Heem N.V.



## Air pollution - a serious problem

The pollution of the air in cities and industrial centres is increasing at an alarming rate and constitutes a serious threat to our health.

Both in the street - where exhaust gases and industrial waste products are responsible - and also in our homes and in overcrowded, stuffy rooms generally we are constantly exposed to the dangers of inhaling polluted air.

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## The solution: sufficient active oxygen

Fortunately it has now become possible to have pure and healthy air in the areas we live and work in: air with a sufficiently high concentration of active oxygen. Healthy air with a high percentage of active oxygen like the air high up in the mountains, the woods and on the beaches. After all, these are the places where we find our sanatoriums and convalescent homes, where thousands of patients are nursed back to health.



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## What is active oxygen and what does it do?

Active oxygen - or ozone - is a main constituent element of healthy air and it acts at once upon most compounds and converts them into oxides. In this oxidizing process the polluting substances present in the air are destroyed.

Translated into actual practice, this means that not only many types of dangerous vapours and gases (carbon monoxide) are destroyed, but that bad smells disappear and the growth of bacteria and moulds is, to a large extent, prevented.

Consequently, active oxygen has the following characteristics:  
it purifies the air; it is a disinfectant; it deodorizes; it is antiseptic.

## Therefore - the Heem-Air is a must for all living and working areas

The HEEM-AIR guarantees an atmosphere in which the indispensable active oxygen is found in the right concentration. Headaches, listlessness and lack of zest for work will be a thing of the past when you have a HEEM-AIR installed. In addition, the danger of infection in the home caused by numerous microbes is also reduced to a minimum.



**heem-air**



A HEEM-AIR in your home or workroom means a constant supply of healthy, fresh, invigorating air for everybody. In other words: a healthy atmosphere to work and live in - while the easier, lighter breathing builds up your energy.

## The uses of the Heem-Air:

**In the home:** living rooms, bedrooms, nurseries, studies, kitchens.

**In industry:** offices, workshops, store-rooms, hairdressing and beauty shops, hotels, restaurants, snackbars, waiting rooms, assembly rooms, store-rooms for foodstuffs and substances with a strong smell. Cold storage.